

NCBA Teams “Wearing the Best,” with Richardson

July 1, 2008

The National Club Baseball Association proudly announces Richardson Cap as the “Official Baseball Cap of the NCBA” through the 2012 season. Richardson will partner with AD STARR to meet NCBA teams with all of their baseball cap needs. Richardson Cap has been making hats for well over 30 years and with a local distribution center in Western Pennsylvania, the partnership with the NCBA and AD STARR allows for maximum customer service and convenience.

Richardson officials released the following statement: “For over 30 years Richardson Cap Company has been providing quality caps to the team market place. Richardson has strived to provide competitive athletes with quality caps that fit right, feel good and stand up to what an athlete expects from their baseball cap. The NCBA has built a great organization to support a great sport. Richardson is pleased to again, have the opportunity to be aligned with the NCBA, be a part of NCBA's commitment to the game of baseball and to support the NCBA organization.”

Richardson Cap provides extensive customization of fitted wool, mesh, Flex-Fit, and Professional Team Series (PTS) models at a competitive price. The PTS Line brings a whole new level of performance to on-field baseball caps. AD STARR offers Richardson Cap at a lower price than competing vendors and is the only cap supplier that is licensed to use the NCBA logo on caps.

Starting July 1, 2008, NCBA teams will receive 15% off their orders during the months of May through October and 5% off from November through April. Also, if teams purchase during the months of May through October, AD STARR will waive the set-up charge for customized logos on orders of 48 pieces or more. NCBA Rule 8.03.1 is in affect and all teams are expected to wear Richardson hats with the NCBA logo during NCBA Sanctioned games.

AD STARR President Dave Kalla had this to say about the agreement: "AD STARR is extremely pleased to be the distributor of Richardson Caps to the NCBA. Richardson is a first class company, and the quality of their caps is known throughout the industry. Service is essential to this agreement and we look forward to working with the NCBA teams and supplying them with their custom Richardson Caps".

Sandy Sanderson, President and founder of the NCBA, commented on the renewal partnership with Richardson and AD STARR: “Over the past four years, the relationship between the NCBA and Richardson Caps has grown tremendously. While it is no secret that Richardson Caps are among the best in the World when it comes to quality and customization, the amount of customer service effort they put forth towards NCBA teams is unmatched! They have proven that not only do they want to be our cap, but they want to enhance their line of caps to meet the needs of the NCBA team market. While most companies focus on the bottom line, Richardson has shown that they are a company that values a satisfied customer first and foremost. That’s why I’m excited to “Wear the Best”; that’s why the NCBA wears Richardson.”

To order your official NCBA Richardson caps for the 2008-2012 seasons please contact [AD STARR](#) at 1-800-ITS-AHIT (487-2448). To review all of the Richardson Baseball Cap lines, visit www.richardsoncap.com.

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